



# The Telco Times

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## This 'n That

- Panora Cooperative Telephone Association's Annual Meeting will be held at 7:00 pm on March 7th. Please, mark your calendar for this event. We hope you will make plans to join us.
- Please, check your directory listing & submit any desired changes to our office by January 1st.
- Our office will be closed December 24th and December 31st to allow our staff to enjoy the holidays with their families.

## Holiday Open House—Dec. 3rd

**4 months for the price of 3**  
Sign up for Basic Digital Cable before Dec. 30, and keep it for 3 months to get your 4th month of Basic Digital Cable FREE!!!



### Refreshments



### Free Gifts

Sign up for high-speed Internet and get 2 months for the price of dial-up!

*Plus, with a 2 year contract—there is no installation fee and you get FREE use of DSL modem—a \$300 savings.*

**Ask about our Dial-up offer, too!**

Sign up for Caller ID, Voice Mail, Call Waiting or any calling feature and pay nothing until March 1st.



### Door Prizes



Verizon Wireless Cellular Specials - Great offers on cellular phones & accessories through December.

**Offers good through Dec. 30, 2004**

**Join us Friday, Dec. 3rd from 9:30 am—3:30 pm**

## Donations support local law enforcement

The Board of Directors has announced donations to two local law enforcement programs in our communities.

Top right, Pat Moylan, Panora Telco Board President, presents a \$1,200 Panora Telecommunications Long Distance Community Grant to Police Chief Marty Arganbright for the community D.A.R.E. program.



This grant is funded by a percentage of the Panora Telco long distance revenue, so the amount we give back is directly connected to the amount of Panora Telco long distance minutes that are used by our customers.

Bottom right, Guthrie County Sheriff Roger Baird accepts a \$1,000 check from Andy Randol, for the formation of a Canine Unit in Guthrie County.



We are happy to be able to play a small role in helping the public safety officials in our communities. Both of these programs will benefit our local citizens and students.

*"We are here to help you with product use, billing or general cellular phone questions".*

## Cellular Corner—North America's Choice

Now you have an additional choice when you are choosing a calling plan for your cellular phone service.

stop in and see us. We are glad to talk with you about your usage patterns, so we can help you select a plan that is right for you.

The North America's Choice calling plan is the newest option from Verizon Wireless. This plan joins the National Single Rate, America's Choice and Digital Choice calling plans.



The new North America's Choice plan stretches your home airtime and coverage area to include parts of Canada and Mexico. So, if business or pleasure takes you to Mexico or Canada, you may want to consider this plan.

Stop in or call our offices to learn more about this plan and to see if it is right for the way you want to use your cellular phone.

If the new plan is not a good fit for you, but you have been considering changing plans,

### Reminder

Make sure your phone has the latest software and roaming capabilities. This is as easy as placing a call on your wireless phone.

Dial \*228 and then press Send. Press 2 when prompted by the voice announcement and wait for confirmation of successful programming. This call is toll and airtime free.

### Our People Make it Happen

We are here to help you with product use, billing or general cellular phone questions.

This is another advantage of the Power of One company working for you.

## The Randol Report

As the calendar is preparing to turn to 2005, it seems appropriate to update you on the progress we have made during 2004 and some of what we continue to work on today.

One of the benefits of membership in our cooperative is the payment of patronage dividends. This year, the Board has retired almost \$223,000 in patronage capital.

Checks are being sent out to shareholders at this time, so watch the mail for your patronage check.

In this space, I certainly cannot recount all that has happened or all that we are working on, but I hope to provide you a sample of the workings of your cooperative.

All of the matters that I'll tell you about are intertwined with our purpose as a cooperative: to benefit our members and our community through the delivery of state-of-the-art communications and entertainment services.

From a practical point of view, we continue to watch for and select the correct technologies to bring to you. And there is a lot that needs to be reviewed in order to make good choices.

Most recently, we have purchased and installed some new equipment that will eventually become our primary platform for providing voice and data services to you. For now, we have the benefit of transitioning

to that equipment and technology slowly because we recognized the trends early enough to allow for that luxury.

For the first time ever, we participated in a national benchmarking study sponsored by one of our national industry associations. The study will help us measure ourselves, identify market trends and develop products that will benefit our members.

As a company, we have worked hard to invest both time and money in organizations that enhance our region and community.

We hope you have witnessed the participation of our staff with groups or events, as well as our financial support of worthy and qualifying projects.

An "event" that took a lot of our time, effort and energy was following, studying, and untangling the many different regulatory happenings of this year. With simultaneous changes coming in both technology and regulation, this area may require expanded efforts in years to come.

The cooperative has had another strong year, thanks in part to our membership, our staff and our board. It is gratifying to have the collective support of our communities.

Thank you for your business. We look forward to working for you next year and beyond.



**Andrew Randol**  
General Manager

*"Checks are being sent out to shareholders at this time, so watch the mail for your patronage check."*

## Voice Mail features expanded with upgrade

Voice Mail will still answer your calls when you are both on the phone AND away from it. Plus, with eForward, it will send your voice messages to your email address.

But now, it will do even more. For example: When your phone is busy, your greeting can be different from the one used when you cannot answer.

Also, callers to your voice mail will have the ability to review their message and re-record it if desired. Additionally, if you want, you can

allow callers to be redirected to another pre-programmed phone number by pressing '0'.

Another feature allows voice mail users to return calls to local numbers while checking their messages in the system.

The eForward feature has been enhanced as well. If the calling party's Caller ID information is available, their number will be displayed in the email sent to you.

Try voice mail FREE until March 1. Call today.



## New listings for Panora Telco

Ahrendsen, Gloria	-A-	755-3264	Miller, Vada	755-2273
Allison, Merle & Leigh Ann		755-3782	Murphy, Joe & Eleanor	755-3467
Alpha Electronics		755-3887		
Anderson, Wayne		755-2979	Nelson Robert A	-N- 755-2060
Antrim, B J		755-2517	Noack, Barbara	755-2749
			Nunn, Trevor & Eva	755-3182
	-B-			
Bach, Rich		755-2813	Oldham, David & Sally	-O- 755-4192
Baker, Ken & Pat		755-3818		
	-C-			
Casey's General Store of Panora		755-3227	Parker, Dennis & Joanne	-P- 755-4448
Coffman, Mickey		755-2467	Parker, Vern E	755-3245
Combs, Richard C		755-4354	Perry, Bryan	755-4026
	-D-		Peyton, Beulah M	755-2767
DICA Marketing Co.		755-4800	Phillips, Max & Sherrill	755-3362
Don's Bait & Tackle		755-2494	Piper, Douglas	755-3189
Duke, Tammy L		755-3873	Pittman, Jennifer	755-3257
Dupey, Dixie B		755-2367	Pote, Scott & Debbie—Teenline	755-2568
	-E-		Powers, Rodney E & Lisa R	755-4062
Early Learning Center		755-4007	Prairie View Bed & Breakfast	755-4356
Elliott, B		755-2093	Precision Poured Walls, Inc	755-2549
Elliott, Joslyn		755-2542	Pyramid Roofing Inc.	755-3040
	-F-			
Faust, Stacey N		755-3824	Raibikis, Scott D	-R- 755-3448
			Reynolds, K J	755-2079
			Robbins, Brady	755-2735
	-G-			
Gibson, Michael R		755-2501	Sanders, Davis	-S- 755-3259
Goldsmith, Robert D		755-3180	Sanderson, Chad R	755-4553
Grossman, Russ & Gail		755-2522	Santee, Lloyd	755-3897
	-H-		Scott, Corrine	755-3298
Hahn Roofing		755-2882	SEW Inspirational	755-3124
Hambleton, Wyatt		755-2739	Sheets, Mitch & Amanda	755-4330
Hardisty, David & Ann		755-3529	Skidmore, Bruce & Joyce	755-4321
Harris Photography		755-3133	Smith, Marty	755-2748
Hastings, Chris		755-3648	Snyder, Terry	755-2724
Hathaway, Jeff & Kiersten		755-3979	Staiert, Linda & Doug	755-2877
Heitbrink, Charles		755-2821	Starr, Phyllis Jean	755-3933
Heithoff, Ken & Jan		755-4436	Stratton, Don & Pauline	755-3073
Hinrichs, Steve & Jacki		755-2933	Sundeen, Wade	755-4120
Hoffman, Jeff & Karen		755-4107	Sutherland, Matthew T	755-2865
	-I-			
Israel, James A		755-2992	The B-Hive	-T- 755-4554
			The Mane Spirit	755-2196
			Thill, Richard	755-2618
	-J-		Thomas AG Enterprises	755-3254
James, Denis & Jolene		755-4136	Thompson, Dave & Susan	755-3075
Jarnagin, Gary & Kris		755-3680	Thorpe, Dave & Vickie	755-3874
			Thornberry, Curis & Tina	755-3882
	-K-		Thornberry Technology Solutions	755-3882
Kejai, Caroline		755-2060	Tigges, Tony	755-4248
Kuehl, Dennis E		755-4332	Tighe, Woodrow	755-2976
	-L-		Tucker, Curt & Becky Teenline	755-2108
Lake Country Automotive		755-3048		
Lake Limo		755-3577	Van Ginkel Landscaping	-V- 755-2208
Little, Craig & Lynnette		439-6660	Vukovich, Mark & Charlene	755-3501
	-M-			
Mace, Kevin & Angie		755-3157	Wagner, Dan	-W- 755-3459
Madison, C.J.		755-2584	Wasson, Rick & Jennifer	755-3396
Maere, Bart & Kate		755-2354	Wells, Mike & Nancy	755-4344
Matthias, L & T		755-2549	West Central I-80 Development	755-3456
McDermott, Mark		755-4011	Wille, Alan & Jenny	755-3031
McDonald Traci		755-2195		
Meacham, Edward		755-4115		
Meier, Glen & Tara		755-2219	York, John & Kim	-Y- 755-3625
Midwest Partnership		755-3456		
Miller, Edna		755-3916		
			Zook, Douglas & Beth	-Z- 755-3284

**Find us on the  
web at  
panorateelco.com**



The Service & Technology  
You Deserve!

**PANORA TELCO**

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