



The Telco Times

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This 'n That

- We are accepting applications for the Panora Telecommunications Long Distance Community Grant now through November 1st. The awards will be made December 1st. If your organization would like to apply for the grant, please call, email or stop in to see us in our office.
- During the day in the Fall of the year, the angle of the sun affects the reception of some cable programming. These 'sunspots' are only temporary and will quickly resolve themselves.

Voice products offer quality, convenience & value

As technology marches on, it can be easy to forget that most people just want to make a telephone call without hassle or fanfare.

Research shows that most customers want a simple device that offers quality, convenience and good value for the money spent. Interestingly, that is just what you receive with your choice of long distance products from Panora Telco.

No matter if you use a lot or a little long distance each month, with Panora Telco you have choices.

There are four 'Talk' plans and two traditional long distance plans from which to select.

All calls – no matter what plan you are on – are billed in 6-second increments, with the initial increment being 18 seconds. Most long distance companies round up to the next full minute. With us, you pay for what you use and no more.

Also, with all our plans you get to use the highest quality technology in the industry to make your calls, so those calls are clear, reliable and secure.

First, there are the 'Talk' plans. Our Talk plans are bulk minutes of long distance for a set price per month. There are four of them: Talk 200, 400, 800, & 1500. Of course, the number equals the number of minutes in each talk plan. For example, if you have the Talk 800 plan, you have 800 minutes of long distance to use to call anyone, anytime, anywhere in the continental United States.

With Talk plans, incoming calls and local calls are FREE, unlimited & don't count against your plan minutes.

Talk plans are great if you want to know exactly what your bill will be every month. Any minutes over your bulk amount are billed at 12¢ per minute.

Second, there is the '10¢ plan' – all calls are 10¢ per minute to anywhere in the U.S.

There is a \$2.95 monthly fee for this plan and it is perfect for a customer that uses about \$30 per month in long distance.

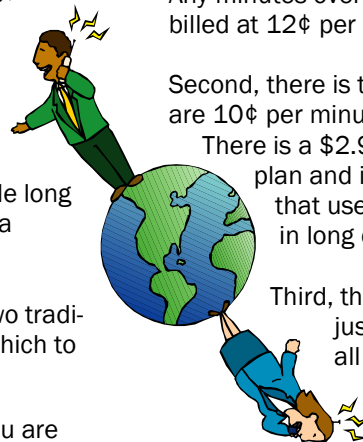
Third, there is 'Simply 14' which is just that – 14¢ per minute all the time to anywhere in the U.S. and there are no monthly fees.

This is perfect for the customer that uses less than \$15 per month in long distance.

The simplicity doesn't stop there. Toll free (800) numbers are not just for use by businesses any more. Many residents are adding 800 service to their home number to make it easy for people to call them.

Some like the fact that their family (either children, grandchildren or parents) can call them simply and easily...without cost to the caller.

It is just that simple. If you would like some assistance making your choice or if you have a specific question that we do not address here, please call our office or stop in to see us. Long Distance from Panora Telco...simply great service.



County Fair and Internet Training in September

The 146th annual Guthrie County Fair kicks off **Friday, September 3rd** for a four day run. Come see product demonstrations and sign up for prizes at our booth. We would love to see you there.

At our booth, you will learn about the new or existing products that we offer that might make your life easier. Or, you might like to learn how the "Power of One" can and does work for you everyday.



Additionally, we are offering Internet Training, **Wednesday, September 22nd at 6:00 p.m. & 7:30 p.m.** at the Guthrie Center Community Center.

Come learn about protecting your kids on the Internet AND the wonders of digital cameras and pictures you'll take.

Internet specialist Bob Agnew from netINS will be on hand to conduct the classes and answer your questions.

You'll learn how to use the Parental Controls we make available to keep your children safe on the Internet, as well as how to work with digital cameras and digital pictures, especially when emailing them to friends and family.

The Digital Camera topic will be discussed at 6:00 p.m. and the Parental Controls topic will be at 7:30 p.m.

Registration is required and space is limited, so please call our office at 641-755-2424 or email us at ccastle@netins.net to reserve your spot today.

"We have highly trained and experienced staff with extensive knowledge about Verizon".

Cellular Corner—Service, Service, Service

Everyone likes to get a good deal. It's human nature, but sometimes what seems like a good deal ends up hurting you more in the long run in ways you didn't anticipate.

Allow us to illustrate the point: We have heard from some customers that have gone directly to a website or to a store in Des Moines only to be disappointed when their "FREE" phone gave them fits.

According to them, problems arise when the sales person tells them that they'll have "no problems" with the phone or something to that affect and then fail to explain its features, let alone train them on using those features.

Additionally, according to the same customers, you can forget about getting customer service from the person or even the location where you got the phone.

In our view, this perfectly illustrates the point that FREE sometimes comes with a price.

We have a highly trained AND experienced staff with extensive knowledge about Verizon. We listen to your needs, ask questions about how you might use your service and then

recommend the product that you will be pleased to use.

Best of all, we will train you on your phone, so you know how to use its features to your benefit.



Gerri Tews and Jaime Waddle

Additionally, we will be here to help you if you ever have problems with your phone or with your bill.

Our goal is to serve you well and make your life easy. We're not sure, but it looks like others might just want to move you out fast and move on to the next faceless customer.

Experience the difference with Panora Telco.

The Randol Report

We are in our 43rd year as a cooperative and the sense of community and spirit of teamwork that were evident at the beginning are still alive and well today.

The founding principles of cooperatives afford members many benefits. Some of those are: access to better services or prices than individuals could receive alone, a share in the earnings of the company and the protection and advancement of our local community and economy.

We take the success of our community and its organizations very seriously, and as such we try to invest resources—both our cooperative’s time and money in events and organizations that have those same goals.

In just the past few months, we have spent time working together with other organizations to lay the ground work that may bring new businesses to our area. We have also donated money (clockwise starting in the upper right) to the Bagley park committee, the Guthrie County Hospital Foundation, and the Panora Park and Recreation Department.

Additionally, we—as an entire company—enjoyed and participated in the events of

Panorama Days and look forward to doing the same for the Guthrie County Fair.

As a coop, our customers are also our members, and we are always aware of this



relationship. Additionally, we also know that it is part of our responsibility as a company to further develop the many great projects and opportunities that have been started in our communities over the years.

Thank you all for YOUR efforts! We enjoy working with you to better our communities.

“We take the success of our community and its organizations very seriously.”

Fall into Winter—Digital Cable Spotlight

For a number of reasons, cable television viewing increases dramatically in the fall and winter. Certainly, individuals have their own reasons for this—NASCAR, the NFL, college football or maybe just the shorter days that limit outdoor activities like gardening and playing in the yard with family.

Cable television has become very specialized in the programming that is offered. In fact, you may find a specific program or an entire channel that is dedicated to a favorite hobby

or activity. With Digital Cable from Panora Telco, many of those channels come right into your home...whenever you want them too.



Digital picture quality and an enhanced line up are just the beginning. With digital cable you’ll enjoy easy-to-use menus that guide you to your favorite shows, as well as the ability to set reminders so you don’t miss them. Pay-per-view movies and events are also becoming popular with digital cable subscribers. Call today to ask about the benefits of digital cable for your family.

New listings for Panora Telco

Find us on the
web at
panoratelco.com



The Service & Technology
You Deserve!

PANORA TELCO

P.O. Box 189
114 East Main
Panora, IA 50216

Phone: (641) 755-2424
Fax: (641) 755-2425
Email: panora@netins.net

Iowa ONECall
1-800-292-8989

Please, call before
you do any digging,
whether it is to build
a fence, plant a tree
or install an
irrigation system.

The call could save
you costly repairs or
maybe even your life.

ONECall...it's the law.

-A-		-N-	
Ahrendsen, Gloria	755-3264	Nelson Robert A	755-2060
Alpha Electronics	755-3887	Nunn, Trevor & Eva	755-3182
Anderson, Wayne	755-2979		
Antrim, B J	755-2517	-O-	
		Oldham, David & Sally	755-4192
-B-		-P-	
Baker, Ken & Pat	755-3818	Parker, Dennis & Joanne	755-4448
		Perry, Bryan	755-4026
-C-		Peyton, Beulah M	755-2767
Casey's General Store of Panora	755-3227	Phillips, Max & Sherrill	755-3362
Coffman, Mickey	755-2467	Piper, Douglas	755-3189
Combs, Richard C	755-4354	Pittman, Jennifer	755-3257
		Plumb, Todd	755-3269
-D-		Pote, Scott & Debbie	
DICA Marketing Co.	755-4800	Teenline	755-2568
Don's Bait & Tackle	755-2494	Powers, Rodney E & Lisa R	755-4062
Duve, Ray	755-3801	Prairie View Bed & Breakfast	755-4356
		Precision Poured Walls, Inc	755-2549
-E-		Pyramid Roofing Inc.	755-3040
Elliott, B	755-2093		
Elliott, Joslyn	755-2542	-R-	
		Rensburg, Ed & Marty	755-2243
-F-		Reynolds, K J	755-2079
Faust, Stacey N	755-3824		
		-S-	
-G-		Sanders, Davis	755-3259
Goldsmith, Robert D	755-3180	Sanderson, Chad R	755-4553
		Santee, Lloyd	755-3897
-H-		Scott, Corrine	755-3298
Hahn Roofing	755-2882	SEW Inspirational	755-3124
Hambleton, Wyatt	755-2739	Sheets, Mitch & Amanda	755-4330
Harris Photography	755-3133	Skidmore, Bruce & Joyce	755-4321
Heithoff, Ken & Jan	755-4436	Snyder, Terry	755-2724
Hinrichs, Steve & Jacki	755-2933	Staiert, Linda & Doug	755-2877
		Stratton, Don & Pauline	755-3073
-J-		Sutherland, Matthew T	755-2865
Jack, David	755-2036		
James, Denis & Jolene	755-4136	-T-	
Jarnagin, Gary	755-3680	The B-Hive	755-4554
		The Mane Spirit	755-2196
-K-		Thomas AG Enterprises	755-3254
Kejai, Caroline	755-2060	Thompson, Dave & Susan	755-3075
Kenner, Chris	755-3976	Thornberry, Curis & Tina	755-3882
Kuehl, Dennis E	755-4332	Thornberry Technology	
		Solutions	755-3882
-L-		Tigges, Tony	755-4248
Lake Limo	755-3577	Tucker, Curt & Becky Teenline	755-2108
Little, Craig & Lynnette	439-6660		
		-V-	
-M-		Vukovich, Mark & Charlene	755-3501
Mace, Kevin & Angie	755-3157		
Martin, Gerald	755-4278	-W-	
McDermott, Mark	755-4011	Wagner, Dan	755-3459
Meacham, Ed	755-4115	Wasson, Robert	755-2289
Meier, Glen & Tara	755-2219	West Central I-80 Development	755-3456
Midwest Partnership	755-3456	Wille, Alan & Jenny	755-3031
Miller, Edna	755-3916		